



State-driven demand-side management

# Practical strategies for the coming years

2026 NASEO Energy Policy Outlook Conference

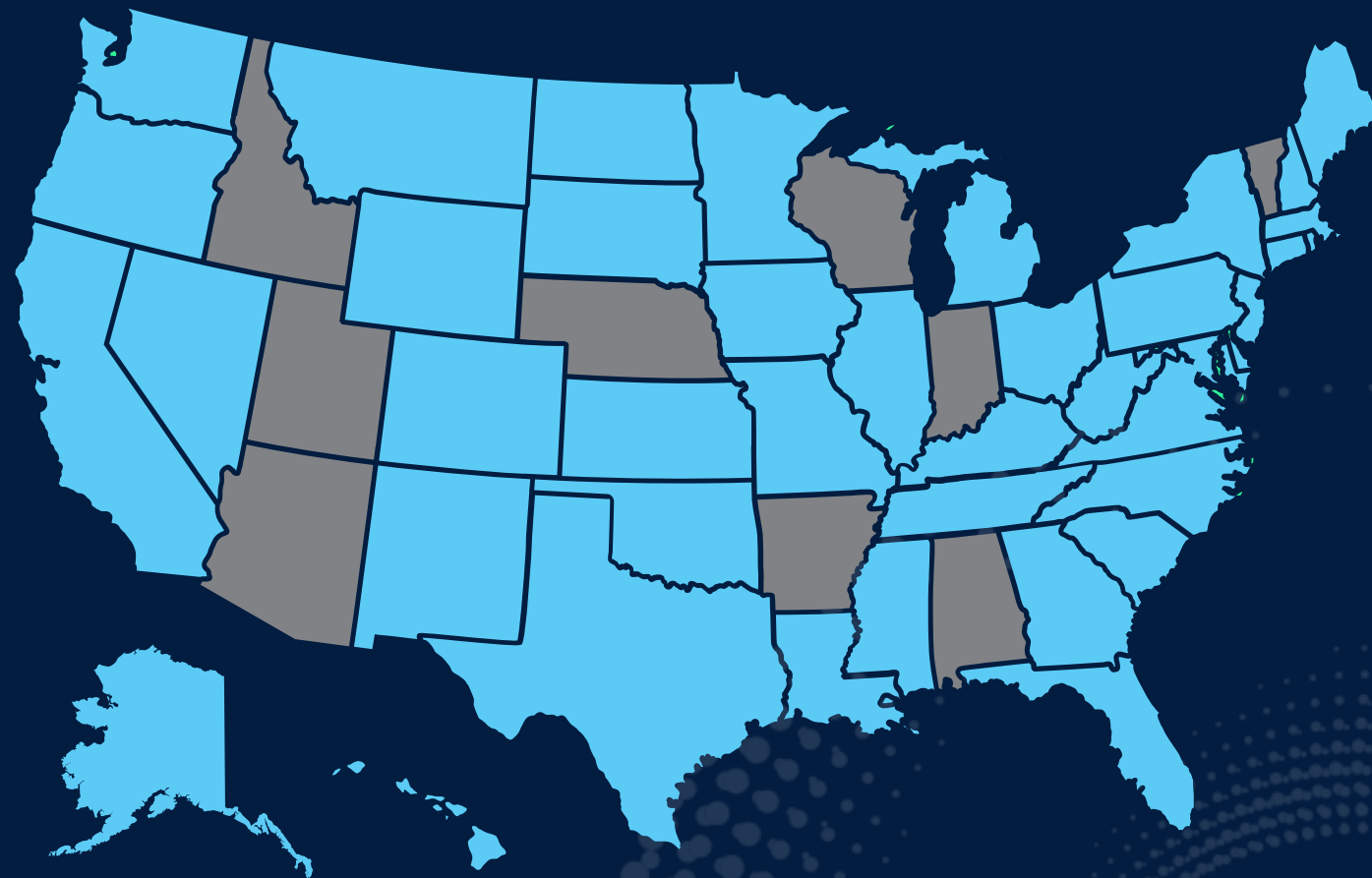
February 5, 2026



# Powering success nationwide

ICF has supported nearly every state and regional coalition with:

- Energy security and resilience efforts
- Affordability analyses
- Comprehensive energy planning
- Demand side solutions and flexible load management
- Disaster management and recovery efforts
- Workforce planning
- Transportation planning and demand management
- Grid resiliency, modernization, and improved reliability
- Grant and rebate programs



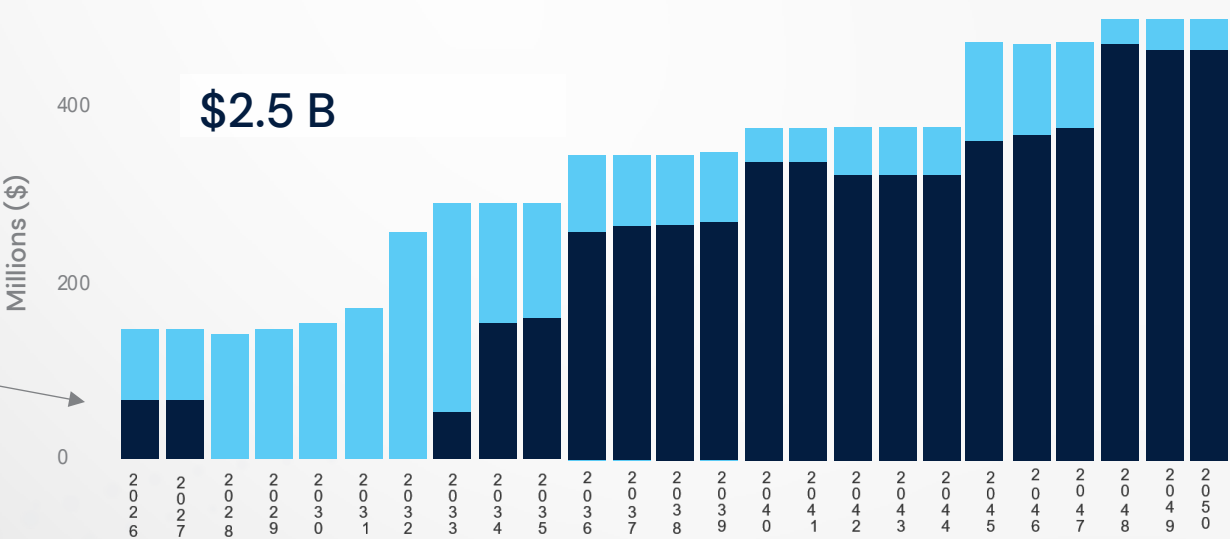
States ICF has supported

# DERs can avoid over \$2 billion in distribution grid investment

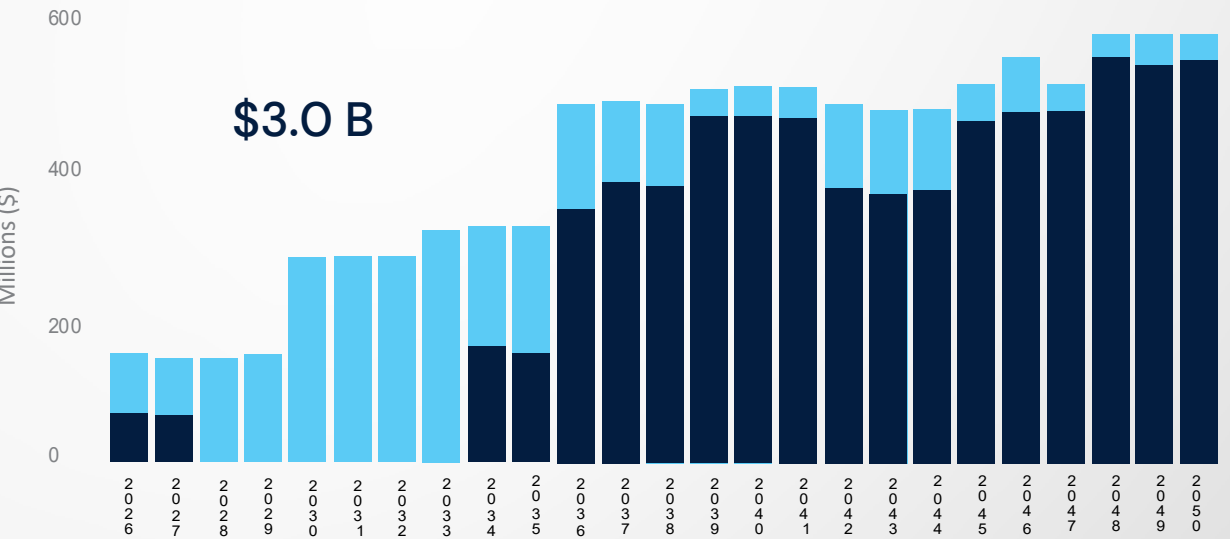
Stringent  
~ 10% peak  
reduction  
from DER

Policy  
Limited

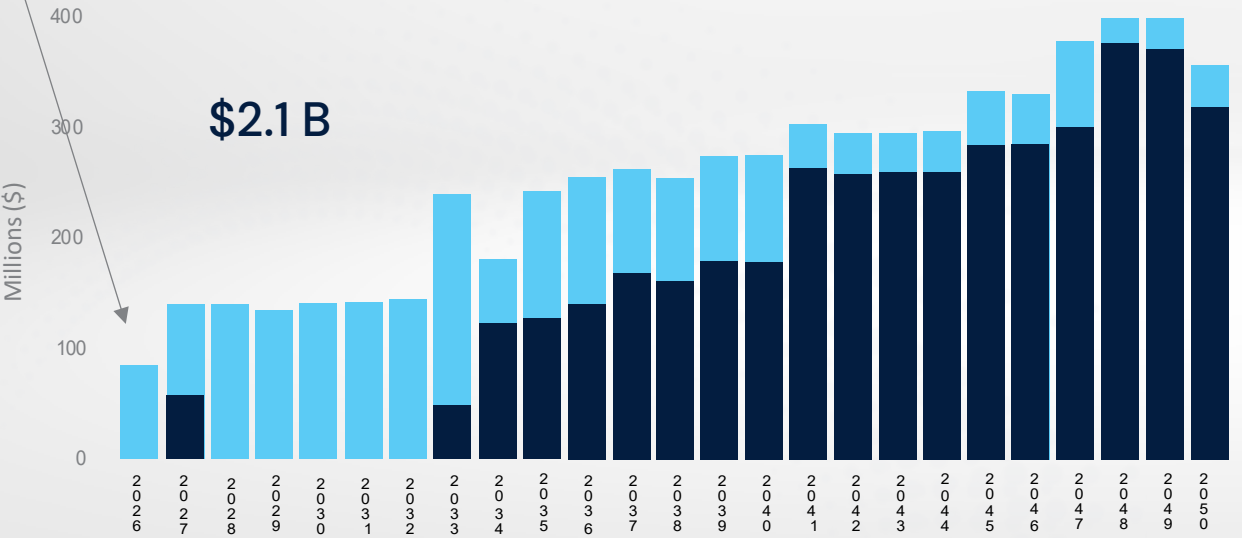
Strong Policy > Centralized



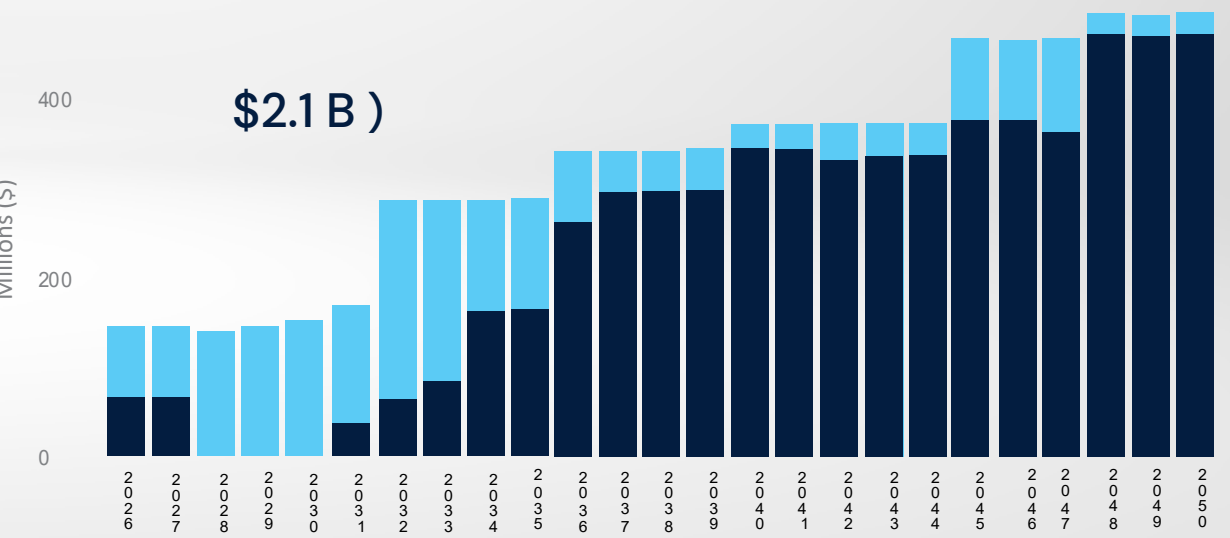
Stringent Policy > Distributed



Limited Policy > Centralized



Limited Policy > Distributed



Incurred distribution investment      Avoided distribution investment

Centralized      Resource emphasis      Distributed



# Practical demand-side solutions for the coming years

Enable  
market  
participation

Strengthen  
regional  
coordination

Modernize  
valuation and  
planning

Accelerate  
innovation and  
pilots

Improve  
transparency  
and customer  
clarity

